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**Prior To Buying The Newest Package With Resell Rights For Just \$197 (Today Only!)**

## Are You A Resale Rights Addict?

With the large excess of reselling permission online nowadays, it's simple to get dependent or merely be downright easily fooled. Before purchasing **the newest new package with reselling rights for just \$197 ( today only )** ask yourself, how will this product benefit my business today? If you find yourself buying more and more products, could it be your a resale rights addict?

### Components To The Sales Funnel

Yes it's true, fantastic deals seem to be everywhere, but occasionally they're not actually so great. There are 3 basic parts to a sales funnel :

1. **The Squeeze Page** - If folks click away from your page without purchasing and without subscribing, the likelihood they're going to come back and buy is miniscule. Set up your internet site so that when folks follow the links in your first viral promoting package to your site they land on your capture page.
2. **The Autoresponder** - Use the second viral selling package that you made as an inducement for folks to sign up for your ezine. Utilize a sequential autoresponder like [Wordpress Autoresponder](#) to send your e-mail newsletter.

The addictive part about resale rights in many cases is the whole site, including a thankyou page, is prepared to be loaded onto your server after making only one or two straightforward changes. The profits are yours unlike affiliate marketing program sales, the profit on the sale of reselling permission products are 100% yours.



3. **The Sales Page** -Resell rights products regularly contain *affiliate links or links to other products* that belong to

the writer or distributor and you will not sometimes gain any revenue from sales made by those links. Your business gains from the sale of the product, the writer gains from the links.

For example, you just read an article about how Web 2.0 is the approaching thing. You spend about 30 minutes surfing and finding out more about Web 2.0, then you log into your favourite resale rights membership site and discover they have reselling rights for ebooks about MySpace, YouTube, and Squidoo.

You dust down your copy of Photoshop, download an ecover action script from the reselling rights membership site, and spend the afternoon making some new graphics for your cool new products, 'The Web 2.0 Web Master Pack' and the 'How To Coach Your Dog But Still Treat Your Number One Friend Right' package.

Most writers will give you a recommended cost. Some will state unquestionably the product must be sold for a particular cost. The goal here is to maintain the value of the product.

This is in a nutshell how easy it is to re-purpose a resale rights package for profit. But the question here still applies, will this product benefit my business? If the answer is no, think twice prior to *buying the newest package with resell rights for just \$197 (today only!)*.

You can also find this article published on [Prior To Buying The Newest Package With Resell Rights For Just \\$197 \(Today Only!\)](#), and on the tag pages [package](#), [Resale Rights](#), [reselling](#).