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Tips For Traveling With An Electronic Book Reader

Your eBook's introduction is the 3rd most critical component to your eBook's success. Your introduction sets the tone for the remainder of your PDF. In a number of ways it decides how your book will be seen by your audience. So writing a useful and engaging introduction is compulsory! But how? Writing a good and engaging introduction involves 3 elements -- having accurate information, asking the most relevant questions and presenting it the correct way. Before you write your introduction you must ask and answer the following 7 questions : one.

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